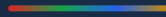




Kno-Me



Understanding Your Personal DISC Style

Discover how you naturally handle life, relationships,
and the people around you — through the lens of
the DISC model.

D · DOMINANCE

I · INFLUENCE

S · STEADINESS

C · COMPLIANCE

A FREE GUIDE FROM KNO-ME · [KNO-ME.BYWILLO.AI](https://kno-me.bywillo.ai)



DISC STYLE

Dominance

Direct, decisive, and driven. The D style thrives on challenges, takes charge naturally, and pursues goals with remarkable determination.

• Results-Focused

• Bold Decision-Maker

• Natural Leader

• Independent

PERSONAL STRENGTHS

- Takes initiative in tough situations
- Makes quick, confident decisions
- Pursues personal goals relentlessly
- Thrives under pressure
- Motivates others to take action

IN RELATIONSHIPS

- Direct and honest communicator
- Protects and advocates for loved ones
- Pushes partners and friends to grow
- Takes charge during crises
- Deeply loyal to those who earn trust

GROWTH INSIGHTS

Your drive and directness are powerful strengths — and they shine brightest when paired with patience and empathy. Slowing down to truly listen, especially in close relationships, can deepen your connections in ways that even your biggest achievements cannot. Your loved ones don't just need your leadership — they need your presence.



DISC STYLE

Influence

Enthusiastic, expressive, and energizing. The I style naturally draws people in, loves connecting with others, and brings contagious optimism to every situation.

• People Magnet

• Natural Optimist

• Inspiring Communicator

• Fun-Loving

PERSONAL STRENGTHS

- Lights up every room they enter
- Builds friendships with ease
- Inspires others with enthusiasm
- Creative and idea-generating
- Keeps spirits high in hard times

IN RELATIONSHIPS

- Expressive and emotionally open
- Makes loved ones feel special
- Brings joy and laughter to daily life
- Encourages partners and friends
- Thrives on shared experiences

GROWTH INSIGHTS

Your energy and warmth are genuinely magnetic — people are naturally drawn to you. Your greatest growth comes from following through on the ideas and commitments that fire you up. Those closest to you will feel most valued when your enthusiasm is matched with consistent action and follow-through on what you promise.



DISC STYLE

Steadiness

Calm, reliable, and deeply caring. The S style is the steady anchor in any relationship — patient, loyal, and consistently there for the people they love.

• Loyal & Dependable

• Patient Listener

• Calm Under Pressure

• Deeply Caring

PERSONAL STRENGTHS

- Creates harmony in every environment
- Follows through reliably on commitments
- Brings calm to chaotic situations
- Deeply empathetic and understanding
- Builds trust through consistent actions

IN RELATIONSHIPS

- The person everyone calls in a crisis
- Remembers the small things that matter
- Never makes loved ones feel judged
- Provides steady, unconditional support
- Values long-term, deep relationships

GROWTH INSIGHTS

Your reliability and warmth are gifts that others deeply cherish. Your greatest growth comes from giving yourself the same care you so freely give to others. Learning to express your own needs clearly — and embracing change as an opportunity rather than a threat — will open doors to even richer relationships and personal fulfillment.



DISC STYLE

Compliance

Thoughtful, precise, and principled. The C style thinks deeply before acting, sets high personal standards, and approaches life with careful intentionality.

• Detail-Oriented

• High Standards

• Analytical Thinker

• Principled

PERSONAL STRENGTHS

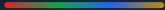
- Thinks carefully before making decisions
- Produces high-quality results in all areas
- Notices details others frequently miss
- Lives by a clear personal code of ethics
- Reliable and thorough in all commitments

IN RELATIONSHIPS

- Thoughtful and intentional partner
- Values honesty and transparency deeply
- Remembers important details about loved ones
- Sets and respects clear personal boundaries
- Deeply dependable once trust is earned

GROWTH INSIGHTS

Your precision and high standards lead to remarkable outcomes in everything you pursue. Your growth edge lies in extending grace — to others and to yourself. Not every situation requires a perfect answer, and some of life's richest moments happen when you let go of control and simply enjoy being present with those you care about.



Ready to Discover Your Personal DISC Style?

This guide introduced you to the four DISC styles. Now it's time to discover *your* unique behavioral profile — with a personalized, multi-page Kno-Me report.

\$29 one-time
no subscription

- ✓ Complete 12-question DISC questionnaire
- ✓ Personalized multi-page Kno-Me report
- ✓ How you handle problems, people & pace
- ✓ Relationship strengths & growth insights
- ✓ Delivered to your inbox as a PDF

Take the Questionnaire → kno-me.bywillo.ai

No DISC experience needed — just 5 minutes and honest answers.

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KNOW YOURSELF. UNDERSTAND OTHERS.