

FREE GUIDE FROM GHOSTWRITER PRO

Write Your Book *in 30 Days*

The AI-Powered Blueprint for Non-Fiction Experts,
Coaches & Thought Leaders

5

PHASES

30

DAYS

1

MANUSCRIPT

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Why Most Experts Never Finish Their Book

You have a book inside you. You know it. Your clients know it. You've been meaning to write it for years. And yet — here you are, still not having written it.

The common explanation is *time*. But that's rarely the real problem. Coaches and consultants who run full practices, raise families, and travel constantly somehow find time for what matters. The issue isn't the calendar.

The real obstacles are three structural problems that no amount of motivation solves:



The Blank Page Problem

Every writing session starts from zero. No context. No momentum. You spend 45 minutes re-reading what you wrote last week just to find the thread again.



The Structure Collapse

You start writing chapter three and realize it contradicts chapter one. Or you finish chapter seven and have no idea what chapter eight should say. Without architecture, the manuscript fights you.



The Voice Drift

When you write chapter one in January and chapter eight in April, the voice changes. The energy shifts. By the time you read the whole thing together, it sounds like three different people wrote it.

The 5-phase blueprint in this guide is designed to eliminate all three. Not through discipline — through system design.



PHASE ONE · DAYS 1-3

Foundation

Before you write a single word of your manuscript, you need to answer three questions with precision. Most authors skip this. Most authors also never finish.

QUESTION 1 — THE PREMISE

What is the single transformation this book delivers? Complete this sentence:
"After reading this book, my reader will be able to _____ even if _____."

QUESTION 2 — THE READER

Who specifically is this for? Not "entrepreneurs" — too broad. Define their current painful state, their aspiration, and the one belief they hold that your book will challenge or confirm.

QUESTION 3 — THE PROMISE

What does the reader get on page one? The first chapter must deliver immediate value — a reframe, a framework, or a revelation — or the reader won't trust you enough to continue.

AI Prompt Tip: Feed your answers to Claude with this framing: *"You are my book development editor. Based on my premise [X], reader profile [Y], and promise [Z], help me identify the three biggest structural risks in my concept."* Claude will surface holes before you've written a word.



PHASE TWO · DAYS 4-7

Architecture

Your outline isn't a table of contents. It's a contract with your reader — a sequence of arguments, each one building on the last, that carry them from their current state to the transformation you promised.

The Chapter Blueprint Framework

FOR EACH CHAPTER

- The single idea
- The reader's starting belief
- The ending belief shift
- The key story or proof
- The actionable takeaway

TARGET STRUCTURE

- 12-18 chapters
- 3,000-5,000 words each
- 40,000-80,000 total
- 3 acts minimum
- Clear chapter hooks

AI Prompt: *"I'm writing a non-fiction book about [topic] for [audience]. My premise is [X]. Generate a 14-chapter blueprint where each chapter includes: the core idea, the belief it challenges, and the one story I should tell to make it land."*



PHASE THREE · DAYS 8–10

Voice Capture

This is the phase most AI book-writing guides skip entirely. It's also the most important one. Without deliberate voice capture, every chapter your AI writes will sound competent but generic — technically correct, emotionally flat.

Your voice is the sum of: your sentence rhythm, your vocabulary range, how you use metaphor, how direct you are, whether you use humor, how you handle complexity, and what you assume your reader already knows.

The 3-Step Voice Capture Process

- 1 Collect 3–5 writing samples** — emails, articles, LinkedIn posts, or transcribed recordings where you sound most like yourself. Total 1,000–2,000 words.
- 2 Run the Voice Analysis prompt** — paste samples into Claude and ask it to extract a 200-word voice profile: rhythm, tone, vocabulary level, signature patterns, what to avoid.
- 3 Prepend it to every session** — start every new Claude conversation with your voice profile before any drafting prompt. This locks the AI into your style for the entire session.

"The difference between a book that sounds like you and one that sounds like AI is almost entirely in whether you captured your voice before you started drafting."



PHASE FOUR · DAYS 11–25

Drafting

This is where the book gets written. With your foundation, architecture, and voice captured, each drafting session follows the same repeatable process — and produces 2,000–3,000 words in 60–90 minutes.

The Daily Drafting Sequence

- STEP 1** Open Claude. Paste your voice profile. Paste the chapter blueprint for today's chapter.
- STEP 2** Use the Chapter Drafting prompt: *"Draft a 3,500-word chapter on [topic]. Open with a story about [hook]. Move through [3 key points]. Close with [takeaway + bridge to next chapter]."*
- STEP 3** Read the output. Annotate with your own voice — replace any sentence that feels generic with your actual language. This takes 20–30 minutes per chapter.
- STEP 4** Log word count. Save the chapter. Move to next.

15

SESSIONS

2–3K

WORDS/DAY

45K+

WORD DRAFT



PHASE FIVE · DAYS 26–30

Editorial

The first draft is raw material. The editorial phase transforms it into a manuscript you're proud to put your name on — without hiring a developmental editor at \$3,000–\$10,000.



Day 26–27: Structural Edit

Read the full manuscript in one sitting. Note chapter-level issues: arguments that don't land, stories that over-explain, transitions that break flow. Fix at the macro level first.



Day 28–29: Line Edit

Run the Line Edit prompt on each chapter: *"Edit this chapter for: sentence variety, passive voice, overused words, weak transitions, and any place the argument loses energy. Preserve voice."*



Day 30: Final Pass

Read the opening and closing of every chapter aloud. Fix anything that sounds flat. Verify the first sentence of Chapter 1 and the last sentence of the final chapter are both exceptional.

Day 30 outcome: A complete, polished first draft — 40,000–60,000 words — ready for a professional copy editor or self-publishing. Most authors who follow this system are genuinely surprised by the quality.



READY TO GO DEEPER?

This Blueprint Is the Map. *Ghostwriter Pro Is the Engine.*

Ghostwriter Pro is a Claude plugin that automates this entire 5-phase process — with built-in prompt sequences for every phase, a voice capture engine, chapter-by-chapter scaffolding, and a full editor agent. One purchase. No subscription. Write your book.

- ✓ Full Claude plugin file
- ✓ 24-chapter scaffolding
- ✓ Lifetime updates
- ✓ Voice capture engine
- ✓ Built-in editor agent
- ✓ Email support included

\$997 one-time · no subscription

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Questions? hello@ghostwriterplugin.com · Response within 24 hours