

Super Connector

Growth Catalyst Initiative – Cohort 36 – Fall 2026



At a Glance

CONTENT QUALITY

8.7

out of 10

Sibyl 9 · Kim 9 · Harsh 8

ENGAGEMENT

8.7

out of 10

Sibyl 9 · Kim 8 · Harsh 9

LIKELIHOOD TO REFER

9.3

out of 10

Sibyl 9 · Kim 9 · Harsh 10



What's Next

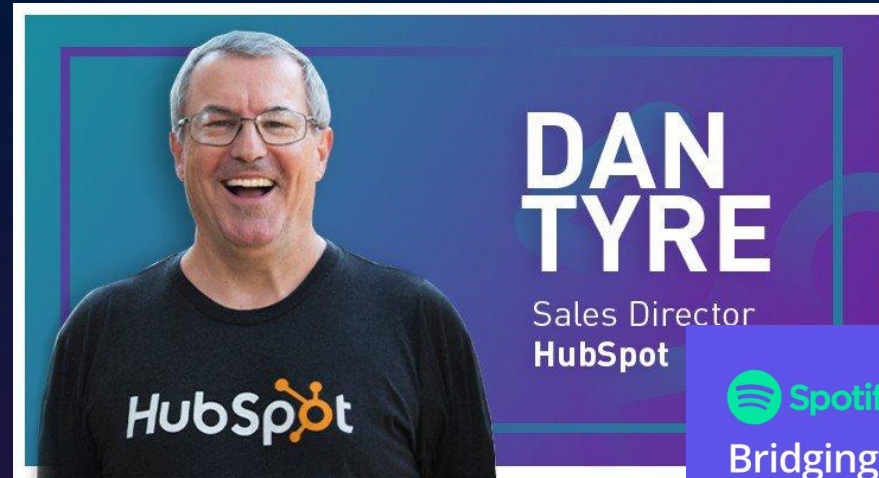
New Leaders Added

More Interactivity Workshops

Better Resource Center (ungated)

Increased Investor Access

Applied Coaching



Bridging
Startups
and
Success
Across
Borders

Featuring

Elisabeth Bykoff



GROWTH CATALYST INITIATIVE - COHORT 36

Your Curriculum Hub

Track your progress, access session notes, and connect with your cohort community.

Sessions attended:

THIS WEEK'S CHALLENGE

Write down the single outcome you want to achieve by the end of Cohort 36. Be specific — a number, a name, a deal, a milestone.

Session 01 — Cohort 36 Kickoff

PROGRAM SESSIONS

01 Cohort 36 Kickoff

Daniel Redman · SuperConnector Club August 13 ✓ Attended

02 GTM and Scaling

Dan Tyre · Tyre Angel August 19

UNLOCK: TERMINAL VALUE



Terminal Value

Run your startup through market conditions, hiring decisions, and investor pressure. Unlocks after 5 sessions.

1 / 5 sessions

[Play Terminal Value](#)



Cohort 36 Community

Let's Meet the Coaches

Sira Laurel



Rick Snyder



30-MINUTE INTEGRATION CALL (TO DEEPEN LEARNING)

OFFICE HOURS: TWO ONE-HOUR SESSIONS PER MONTH

INDIVIDUAL 30-MINUTE SESSIONS (AS NEEDED)

Meet the Experts



Dan Tyre

Aug 19th

Dan Tyre is the founder and CEO of Tyre Angel, an investment company with the mission of building great leaders and building great companies.

He was employee #6 at HubSpot, where he was the first salesperson in 2007. He has helped scale six start ups (two unicorns) over 46 years.

He has been the CEO and founder of two fast growing scale ups and is familiar with in the trenches raw scale up execution.

Public speaker, author, investor, executive coach, board member, farmer, pilgrim and arctic explorer.

He is an adviser for dozens of global companies looking to grow in the modern economy and lectures at multiple universities across the world.





Elisabeth Bykoff

Sept 3rd

Elisabeth Bykoff is the Founder and CEO of Boxsy, an AI-powered fundraising and operational platform designed to help startup founders raise capital more effectively and scale with confidence.

With nearly two decades of experience in SaaS, growth, and operations, she has advised startups, investors, and founders across the innovation ecosystem.

A French-American based in Austin, Texas, Elisabeth is also the author of French Landing and a frequent speaker on fundraising, startup operations, AI, and entrepreneurship.

Angela Pierce

Sep 17th

Angela Pierce is a CPA and the Founder & CEO of Truspan Financial, an Austin based firm that combines a SaaS financial modeling and analytics platform with fractional CFO, bookkeeping, and accounting services for early and growth stage companies.

With more than 25 years of executive finance experience, Angela has raised over \$1 billion in capital across equity, debt, and structured financings, and has led finance organizations at companies including Anaconda, Broadwing Communications, AirStrip, Literati, and most recently SEON.

As a mentor, Angela helps founders translate complex financial questions into clear, fundable strategies.



Ilana Gotlib

Sep 24th

Her expertise spans strategic growth, multimillion-dollar partnership management, and complex stakeholder negotiations, gained through her previous roles at Stryker, Philips, Johnson & Johnson, and as a litigation attorney.

She has met with hundreds of startups, has been on "that side" of the table for many deals, and can help translate what companies are truly looking for when they evaluate a startup's tech and team.





Steven Pemberton

Sept 30th

Steven is a husband, father and a multi-seven figure business creator. He and his wife built two businesses eclipsing 7 figures within 12 months.

He currently owns and operates Elevatum an early stage advisory firm helping companies raise their pre-seed through series A. In the past 7 months they have helped raise nearly \$3M (and counting) for startups.



Hans Dekker

Oct 15th

Hans is a go-to-market strategist, outbound sales expert, and AI-powered revenue operations educator.

Formerly Head of Education & Outreach Innovation at Instantly, Hans is known for helping B2B teams build scalable outbound systems, leverage AI in prospecting, and improve lead generation performance.

He previously founded and exited Lyne.ai, has worked with hundreds of growth-focused organizations, and is widely recognized for his expertise in modern GTM strategy, cold outreach, and sales automation.

Agenda

01

Cohort 36 Kickoff · Daniel Redman

Aug 13

02

GTM and Scaling · Dan Tyre, Tyre Angel

Aug 19

03

Fundraising the Right Way · Elisabeth Bykoff, Boxsy

Sep 3

04

Financial Competency and You · Angela Pierce

Sep 17

05

Dealmaking Do's and Don'ts · Ilana Gotlib

Sep 24

06

Being Memorable with Investors · Steven Pemberton

Sep 30

07

LOOK WHAT I BUILT! · Yan & Abi

Oct 8

08

Automated Revenue · Hans Dekker

Oct 15

09

Designing Your Belief Engine · Daniel Redman

Oct 21



THE COHORT PITCH COMPETITION · All Founders

Nov 5

WORKBOOKS

Let's Meet Each Other

1. Who you are and what your venture does?
2. What's your most critical milestone over the next 3 months?
3. What would get in the way of you reaching #2?