



GROWTH CATALYST

● COHORT 36 • AUGUST 13, 2026

SESSION 01

Cohort Kickoff

14 founders. 10 sessions. One mission:
build traction and get investor-ready by November.

14

FOUNDERS

10

SESSIONS

12wk

PROGRAM

thesuperconnector.club

SESSION 01

Today's Agenda

Facilitated by
Daniel Redman

1

Introductions & Company Snapshots

60 seconds — who you are, what you're building, what you need most

2

The Growth Catalyst Framework

How the 10 sessions build on each other — and why the order matters

3

Your 90-Day Revenue Target

Set a specific, measurable, uncomfortable number — then work backward

4

Cohort Norms & Accountability Structure

How we show up for each other across all 10 sessions

THE EXERCISE

Your 90-Day Revenue Target

Make it specific.
Make it measurable.
Make it **uncomfortable**.

"You don't need to be first. You need to be right enough, fast enough, to earn the next step."

— Daniel Redman



What is your 90-day revenue number?

Write a dollar amount. Not a range. Not "more than last month." A number.



What has to be true to hit it?

Deals closed, customers signed, pipeline needed. Work backward from the number.



What is the one thing blocking you right now?

This cohort exists to help you remove that block. Name it out loud.



Use Your Workbook

Your commitment box (page 7) is where this gets locked in. Write it before you leave today.